

**FOR IMMEDIATE RELEASE**

CONTACT: Morgan Mark

248.258.2333

[mmark@identitypr.com](mailto:mmark@identitypr.com)

**FIRST HOSPITALITY GROUP, INC. PARTNERS WITH CLEAN THE WORLD TO  
HELP FIGHT HYGIENE-RELATED DEATHS**

*FHG's participation is estimated to send more than 200,000 bars of soap annually all over the world and save over 70,000 pounds of landfill waste*

**ROSEMONT, Ill.**, March 27, 2017 — Rosemont, Ill.-based First Hospitality Group, Inc. (FHG) announced today it has partnered with Clean the World, the largest global recycler of hotel amenities, to help in its mission to collect and recycle soap and hygiene products discarded every day by the hospitality industry and other sectors that generate environmental waste. First Hospitality Group, Inc. President and CEO Robert Habeeb made the announcement.

Through its Clean the World partnership, FHG and 34 of its properties are projected to save 71,978 pounds of landfill space, provide 41,224 pounds of unused soap annually to the organization and send 219,861 bars of soap to children and families across the world.

“As a company with a people-driven culture, we strive to support not only our own people, but those in and around our community, being a strong corporate citizen and helping those that are in need,” said Habeeb. “We are proud to partner with Clean the World, the first big step in our formal corporate social responsibility plan, to help them prevent millions of hygiene-related deaths each year, reduce the morbidity rate for hygiene-related illnesses, and encourage vigorous childhood development.”

With more than 4,000 hotel and resort partners, and 500 event partners, throughout North America, Clean the World has distributed more than 30 million bars of soap to children and families in 100 countries worldwide since 2009, while fulfilling an environmental mission by diverting 4,300 tons of hotel waste from polluting landfills in North America.

First Hospitality Group, Inc. (FHG) was recognized as **#1 in Travel** in Forbes America's Best Midsize Employers 2016. FHG received a #28 ranking out of the 250 best midsize employers in the country and #3 amongst all of America's best travel companies. For more information about FHG, visit [www.fhginc.com](http://www.fhginc.com) or follow them on Facebook at @FHGinc and Twitter at @FHGroup\_Inc.

***First Hospitality Group, Inc. (FHG) is a leading hotel management, acquisition and development company with more than 30 years of award-winning experience. FHG's unique people-driven professional culture fosters a team of highly skilled and motivated hospitality experts who consistently deliver outstanding property level performance, as well as memorable and engaging guest experiences. Headquartered in Chicago, FHG's portfolio features 19 brands and 42 properties throughout the Midwest. Recognized in Forbes America's Best***

***Midsized Employers 2016, FHG received a #28 ranking out of the 250 best midsized employers in the country, #1 in the travel category, and #3 amongst all of America's best travel companies. For more information, visit, [www.fhginc.com](http://www.fhginc.com).***

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