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## FOR IMMEDIATE RELEASE

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### **FIRST HOSPITALITY GROUP, INC. HIRES NEW GENERAL MANAGER AT HILTON GARDEN INN LOUISVILLE DOWNTOWN**

*Mark Kirsch brings 20 years of experience to the Hilton Garden Inn*

**ROSEMONT, Ill.**, July XX, 2015 — Rosemont, Ill.-based First Hospitality Group, Inc. (FHG) announced today that it has hired Mark Kirsch as the new general manager at the Hilton Garden Inn Louisville Downtown which debuted in November of 2014 in Louisville, KY. First Hospitality Group, Inc. President and CEO Robert Habeeb made the announcement.

Kirsch has more than 20 years of experience in various lead roles in the hospitality industry. Most recently serving as the general manager for the Residence Inn in Louisville, Kirsch led his team to the hotel's first number one ranking in its 10-year history. In his new role with FHG, Kirsch will be responsible for overseeing operations, sales, marketing and ensuring guest satisfaction at the 8-story, 162-room property.

"FHG is proud to welcome Mark to the First Hospitality Group team," said Habeeb. "His experience in the Louisville market will ensure this new property continues to emerge as a key pillar of the local community, attracting both out-of-town guests and locals."

The Hilton Garden Inn Louisville Downtown features a rooftop indoor/outdoor bar, *8UP*, a 24-hour business center and the Hilton Garden Inn signature Pavilion Pantry market.

The hotel's prime location in the Clay Commons District positions it within walking distance of major attractions, including the Palace Theatre, Louisville Medical Center, Kentucky International Convention Center, the Waterfront Park and Louisville Slugger Stadium, as well as numerous restaurants, fitness centers, shops and markets.

#### **About First Hospitality Group**

***First Hospitality Group, Inc. is a national, experienced, and established hospitality management, and development company serving the investment and real estate***

***industries. Since 1985, FHG has been an award-winning pioneer in the hospitality industry. FHG has successfully developed, marketed and managed over 16 brands and 62 properties throughout the Midwest. Visit [www.fhginc.com](http://www.fhginc.com).***

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